



Troxers Kickstarter: Swim Trunks & Boxers in One

Minneapolis, MN, June 22, 2019 --([PR.com](#))-- Troxers, a combination comfortable boxer short and quick drying swim trunk, today officially launched its crowdfunding campaign on Kickstarter.

Troxers were born out of one sauna enthusiast's recognition that there needed to be an easier way for folks like him to enjoy the spontaneous adventures that come their way without having to always remember a swim suit and/or change of clothes.

“At my cabin sauna or backyard sauna, what I wear or don't wear is no big deal. But, sauna in the public domain requires consciousness towards wearing a bathing suit,” said Glenn Auerbach, Founder of Troxers. “The solution, I came to realize, had to be something that would feel natural under my everyday clothes while giving me the freedom to spontaneously swim, sauna, or anything at any time.”

Troxers has decided to partner with a local manufacturer, Project Regina Contract Sewing, and sacrifice lower production costs to instead support local business.

Troxers are made with a soft, micro-fiber material to match the same feeling you're familiar with in traditional underwear. Because Troxers will be worn all day in “Boxer Mode,” comfort was given the utmost attention during the design process.

The special micro-fiber material with which Troxers are made also enables them to dry at the rate a typical pair of swim trunks would.

Troxers feature an elastic waistband with an adjustable drawstring on the exterior to prevent uncomfortable contact with your skin while providing the anti-slip benefits you expect when in “Swim Trunk Mode.”

Troxers current design fits waist sizes 31"-38" (79cm - 97cm) and is available in both a Single Pair (\$25) and Triple Rainbow Pack (\$70). Color options are Black for the Single Pair and Gray, Navy, & Black for the Triple Rainbow pack.

For more information visit Troxers on Kickstarter or at [Troxers.com](#).

About Troxers

Troxers is based in Minneapolis, Minnesota. By day, founder Glenn Auerbach runs a sales territory for a food company as well as his sauna lifestyle blog, [saunatimes.com](#). Manufacturing partner Frank "Nip" Thomas has spent his entire career in the apparel business. In 1976, Nip connected with Project Regina, a Twin Cities-based contract sewing provider.



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